

BC Book Fair July 11-13, 2010 EXHIBITOR Registration

(Please fax completed registration form to ATTN: Debra Berglind at fax 604-323-2600 or on-line at www.wbra.ca)

REGISTRATION DEADLINE: June 8th, 2010

Any late table/booth registrations will be subject to a \$25.00 surcharge.

Company/Organization:
Name(s) of Rep(s):
TEL:

Location:

Coast Plaza Hotel & Suites 1763 Comox St., Vancouver, BC V6G 1P6

ph 604-688-7711 or 1-800-716-6199

Room Rates: Comfort Room City View \$189, One Bedroom Suite City View \$229

Please mention the BC Book Fair special rate when booking your room(s)

****Deadline for reservations: Tuesday June 15th, 2010 ****

Item/Event	Price	Quantity
Table	\$150 each	
Sunday Wine/Cheese Reception	Free (please rsvp)	
Monday Author Breakfast	\$20/per person	
Tuesday Author Breakfast	\$20/per person	
Dinner	\$40/per person	
Sponsorship Amount		
TOTAL REGISTRATION FEE DUE June 8th, 2010		

TABLE:

Do you require a wall for your table location or prefer a center aisle?

Do you require an electrical outlet for your exhibit space?

TEARDOWN:

We would like to minimize disruptions for those who will be working until the fair closes on Tuesday so please **DO NOT BEGIN TEARDOWN BEFORE 2:00 pm TUESDAY.**

When tearing down please be as quiet as possible and discard of all unused samples, catalogues, etc. properly. The hotel will charge us for any extra clean up.

GROUP BUYING SESSIONS: If you have not already arranged to be included in the group buying sessions, please contact Julia Steele Julia.Steele@ca.PenguinGroup.com

SPECIAL NOTES:

Can you or your publisher provide ***sponsorship support*** for any of our events?

PLEASE MAKE CHEQUES PAYABLE TO 'Western Book Reps Association' & send to:
Western Book Reps Association Box 520, 3495 Cambie Street Vancouver, BC V5Z 4R3



**Western Book Reps Association
July 2010 Book Fair
SCHEDULE OF EVENTS**
Coast Plaza Hotel & Suites
1763 Comox St., Vancouver, BC V6G 1P6
ph 604-688-7711 or 1-800-716-6199

Sunday July 11th

12:00 to 5:00 pm
5:30 pm

Book Fair Exhibit Hours, Denman Ballroom
Wine & Cheese reception, Garden Terrace

Monday July 12th

7:30 to 9:00 am

Author Breakfast*, Barclay/Gilford Room
authors include: Caroline Woodward (Oolichan)
Cathrine Ann (Key Porter), Michael Koryta (Hachette),
Jack Whyte (Penguin)

Sponsored by Random House

9:00 am to 5:00 pm
5:30 pm to 8:00 pm

Book Fair Exhibit Hours, Denman Ballroom
Dinner, Evergreen City View Room

Tuesday July 13th

7:30 to 9:00 am

Author Breakfast*, Barclay/Gilford room
authors include: Robert Wiersema (Random House),
John Gould (HarperCollins), Lois Peterson (Orca),
Robert Bateman (D&M)

Sponsored by Harper Collins

9:00 am to 5:00 pm

Book Fair Exhibit Hours, Denman Ballroom

The Western Book Reps Association gratefully acknowledges the financial assistance of the following organizations:
Literary Press Group, Penguin Books Canada, Raincoast Books, Random House Canada, Simon & Schuster, AV Sales & Marketing, John Wiley & Sons, HB Fenn, Scholastic Canada and HarperCollins Canada