



January 7, 2015

Show your love, Valentine, and join us in Victoria!

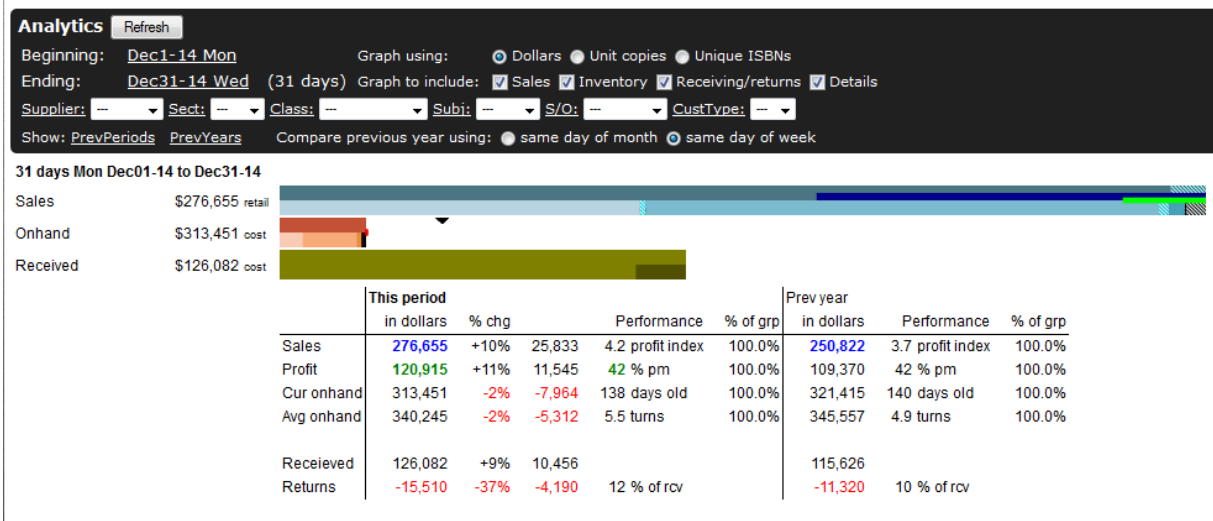
BookManager is hosting a Bookselling Education Day on Saturday February 14th 2015 in conjunction with the **Western Book Reps Association (WBRA) Spring Book Fair (February 15 - 17)** at the **Inn at the Laurel Point, Victoria, BC.**

Michael Neill from BookManager will be hosting a day of education in the [Merino Room](#) from **9:00am to 4:00pm**. The primary goal is to meet with booksellers and reps to discuss everything related to buying and managing inventory.

In the morning (9am to noon)...


BookManager Analytics is here! We've dreamed of this for years and finally began building it last spring. Released this past December, BookManager Analytics is a new and powerful visual tool that will reveal your strong and weak inventory to help with better buying, planning and merchandising.


BookManager Analytics (using data as of 8:32pm Tuesday January 6, 2015)





After lunch (1pm to 4pm)...

Online catalogues continue to evolve, and booksellers and reps will be encouraged to share their experiences using the different industry services. With fewer print catalogues being made available, booksellers and their reps need to discover new ways to ensure they carry the books that matter. Over the course of a year, most booksellers will replace half of their inventory with new titles. Making the right choices from the hundreds of thousands of new releases is a challenging but essential task embraced by booksellers who also must manage nearly every other aspect of their store. In addition to frontlist buying, we'll be covering the techniques to keep your store well stocked with backlist.

 **Browse**

 **Features**

 **Catalogues** >

 **My Lists**

Catalogues & Lists
history reset

- Inbox** 280
- Bestsellers 24
- Remainders 24
- 2014 Calenda 22
- 2015 CALEND 43
- ★ Starred 36
- 📁 Archived 3292
- 🗑️ Trash 354

+ **Suppliers**

















































RAN Random Hou: 16

+ **Sales & Marketing**

16 Catalogues: [Inbox](#) | [RAN - Random House of Canada Ltd.](#)

Search within these lists:

Display: Full | **Brief**

List Name	Managed By	Updated	Category	Views	
Outlook Canada July 2015 (40)	Random House	Jan07-15	Catalogues / Mass Mark	2	  
Random House US Spring 2015 Mid-Season	Random House	Dec18-14	Catalogues / Trade	16	  
Kensington Spring 2015 Part 1 (142)	Random House	Dec17-14	Catalogues / Trade	4	  
Kensington, Spring 2015 Part 2 (146)	Random House	Dec17-14	Catalogues / Trade	5	  
RHPS UK / BBC Spring 2015 (9)	Random House	Dec16-14	Catalogues / Trade	8	  
Outlook Canada June 2015 (13)	Random House	Nov26-14	Catalogues / Mass Mark	14	  
Kensington Spring 2015 Part 2 (June-August T	Random House	Nov17-14	Catalogues / Trade	16	  
Kensington Spring 2015 Part 1 (Feb-May Titles	Random House	Nov17-14	Catalogues / Trade	18	  
Candlewick Press Spring-Summer 2015 Cata	Random House	Nov10-14	Catalogues / Kids	35	  
Candlewick Press March-July 2015 Catalogue	Random House	Nov10-14	Catalogues / Kids	21	  
Outlook Canada May 2015 (14)	Random House	Nov04-14	Catalogues / Mass Mark	18	  
Outlook Canada April 2015 (16)	Random House	Nov26-14	Catalogues / Mass Mark	26	  
Random House Canada Spring 2015 Drop-ins	Random House	Jan05-15	Catalogues / Dropins	29	  
Random House UK Spring 2015 Drop-Ins (53)	Random House	Jan05-15	Catalogues / Dropins	36	  
Random House Spring 2015 US Drop-Ins (42)	Random House	Jan05-15	Catalogues / Dropins	30	  
Random House Children's Spring 2015 Drop-	Random House	Nov26-14	Catalogues / Dropins	32	  

16 Catalogues: [Inbox](#) | [RAN - Random House of Canada Ltd.](#)

Both sessions will begin with an overview followed by interactive discussions about issues that matter most. Coffee will be served, but feel free to bring some brain food snacks to tide you over. There will also be a one hour break for lunch.

Following the seminar, booksellers are invited by the **BC Booksellers Association (BCBA)** to join their peers for drinks, dinner, and dialogue at the [Bard & Banker Pub](#) in a private room where booksellers will share their ideas and experiences. The following Sunday morning (February 15th,) the BC Booksellers Association will hold their AGM which usually includes some lively discussion. Following the AGM, and when the book buying sessions with reps begin, Michael from BookManager will be available for the remainder of the day to talk one-on-one or in smaller groups. If you have something you'd like covered, please let us know in advance.

The BookManager sessions are free and open to all booksellers including those who would not normally attend the Western Book Reps Book Fair. Those not using BookManager are also welcome. BookManager's role in the industry is expanding beyond point-of-sale software. We want to meet all those in search of new ways to connect booksellers with publishers, distributors and their reps.

Hotel Room Rates: \$94 per night but only if you book using the WBRA Room Rates before Friday January 16, 2015. Click the link <http://wbra.ca/events/spring-2015-book-fair/> to learn more and make your reservation at the Inn at Laurel Point. For information about the BC Booksellers Association, click <http://www.bcbooksellers.com>.

Please reply if you intend to join us or have further questions! WBRA also needs hotel rooms booked to ensure this event remains viable for all.

Sincerely,
 Michael Neill, mneill@bookmanager.com, 250-763-4415
 TBM BookManager, Kelowna, BC